FILM CITY GLASGOW : TRAVEL PLAN

Introduction
The Film City Glasgow (FCG) Travel Plan is a long-term strategy for reducing the dependence of staff and building users on travel by private car. The plan includes a travel audit exploring alternative forms of transport to Film City Glasgow.

The aims of the plan are:

- To encourage staff and building users to use alternatives to private car;
- To increase the awareness of the advantages and potential for travel by more environmentally friendly modes;

This will be achieved by:

- Ensuring Film City Glasgow staff and building users are aware of travel options;
- Making sure up to date travel information is available to staff and building users in a range of places;
- Showers and bicycle park facilities are established.
- Making this travel plan part of each building users hire agreements or tenant licence.

Film City Glasgow Location
Film City Glasgow is situated in the Old Govan Town Hall on the south side of the River Clyde and is part of the Creative Clyde development.

Travel audit
The following modes of transport have been audited for this travel plan; foot, cycle, bus and rail.

Access to FCG by foot; Film City Glasgow is located centrally within the Glasgow boundaries, connected to the city centre via walkable streets. Film City Glasgow is accessible by foot via Argyle Street; this is approximately a 2km walk which takes you across the Clyde arc bridge and past the BBC, STV and the Hub; this is approximately 20 minutes walking. You can also walk to Film City from the Westend of Glasgow via Kelvingrove Park and Yorkhill street, taking a footbridge to Stobcross road; this will take you approximately 40 minutes walking. The Exhibition Centre Railway Station is a 2km walk from Film City Glasgow. Ibrox Underground Station is a 500m walk from Film City Glasgow. Kinning Park Underground Station is 800m walk from Film City Glasgow.
Access to FCG by cycle; an alternative means of accessing FCG is to travel by cycle. Glasgow currently features over 200km of designated cycle routes. Provisions for cyclists throughout the city centre include cycle lanes on the carriageway, signalled crossings at main roads, advanced stop lines at traffic signals, and traffic calmed or lightly trafficked streets.

Travelling to FCG from the city centre or the west end by cycle is a journey of approximately 2–3km, much of which follows designated cycle routes including several footbridges over the Clyde as well as the pedestrian walkway bridging the Clydeside expressway.

FCG is a securely accessed site and offers a limited number of spaces within the building where cycles can be stored temporarily.

Accessibility by bus; Film City Glasgow is easily reached using Glasgow’s public transport network, including the bus system. The current bus service providers to Film City Glasgow include; McGills and First Glasgow and regularly run throughout the day, from the city centre and surrounding areas. Journeys can be easily planned using Traveline Scotland’s Journey Planner.

Currently, the bus service is being further developed so that, from 2015, future building users will be able to use the regional bus rapid transit (BRT) system, called Fastlink. The Fastlink service is designed to be an attractive and affordable high quality system, linking Glasgow’s key interchanges at Central Station, Queen Street Station and Buchanan Bus Station.

The route focuses on running along the Clydeside, utilising the city centre’s main bus corridors, and delivering a significant 20% reduction in bus journey times; journeys from the city centre to Film City Glasgow will be reduced from 15 minutes to only 6 minutes, making it a faster option than the car. Plans are underway to eventually bring key bus corridors running in and out of Glasgow up to ‘Fastlink Standard’, making it a regional-wide scheme.

Accessibility by rail; the most efficient way to access all parts of Glasgow and to visit Film City Glasgow, would be by rail services. Glasgow is serviced by two large train terminals, Glasgow Queen Street Station and Glasgow Central Station. Services are provided from all corners of the country with more frequent services available from large commuter areas such as Edinburgh and London.

Access to Glasgow's subway system is easily found close by to these stations. This subway passes by Film City Glasgow and the Ibrox stop is approximately 500m from Film City Glasgow’s front door.

Conclusion

Following the results of the travel audit, Film City Glasgow can be considered as being easily accessible by pedestrians, cyclists and public transport users.